

# World Christian Broadcasting

Winter 2024 Newsletter



## PRAYERS BEING ANSWERED

We are filled with gratitude as we witness our prayers as an organization being answered in remarkable ways. More people than ever are hearing the message of the Bible, and we are inspired by the growing interest in faith and community. It's a testament to the power of hope and love, resonating through our outreach efforts.

In our latest newsletter, we share more about these exciting developments, including stories of finding your faith identity and an amazing opportunity about a partnership with Thompson & Associates! . We encourage you to read it and join us in celebrating the impact we are making together.

We also want to express our heartfelt thanks for your support during the recent fire in Madagascar. We are relieved that our building was spared and that those who sustained burns are recovering. Your prayers and support mean so much to us and to those affected. As we reflect on these blessings, we are reminded of the timeless words of beloved hymns that inspire our journey:

- "Great is Thy faithfulness, O God my Father."
- "Blessed assurance, Jesus is mine!"
- "What a friend we have in Jesus."

Let us continue to lift each other up in prayer and support as we spread the message of hope and love. Together, we can make a difference in the lives of many.

## APRIL DINNER

Mark your calendars for our special dinner on **April 24, 2025**, at the Marriott in Franklin, TN. This will be an incredible opportunity to connect and celebrate our mission together! Stay tuned for more information coming soon. If you have any questions about the dinner, please feel free to reach out by email at: [mainoffice@worldchristian.org](mailto:mainoffice@worldchristian.org)

“IT WAS THERE  
BY FAITH I  
RECEIVED MY  
SIGHT”

(At The Cross)

# FINDING OUR TICKET: EMBRACING IDENTITY AND DIRECTION IN FAITH

By: Andy Baker  
President /CEO

Not long ago, I stumbled upon a captivating story about Dr. Albert Einstein on a train. When the ticket collector approached him, Einstein found himself in a bit of a pickle—he couldn't locate his ticket despite rummaging through every pocket. Recognizing the renowned physicist, the ticket collector reassured him, "Don't worry, Dr. Einstein; I know who you are. You don't need to find your ticket." But as the collector made his way back down the aisle, he noticed Einstein peering under his seat and those in front of him. The collector insisted again that there was no need for concern. To this, Einstein replied, "I know who I am, but I need to find my ticket so I can know where I'm going."

Fast forward to today—forty-one years have passed since we switched on the signal at KNLS in Alaska. It's vital that we remember both our identity and the direction of our ministry. Our mission continues to focus on reaching countries that are hostile to Christianity and areas that desperately need our message, ensuring that everyone has the chance to discover the salvation offered through Jesus. We are dedicated to connecting with millions via shortwave broadcasts and websites in all eight of our languages. With 3 billion shortwave radios in use worldwide, we're introducing Jesus to countless individuals who have yet to encounter Him.

So, where are we headed next? We're excited to explore new platforms to broaden our outreach. With innovative website technology, the opportunity to be the sole religious program on the cable system in Cuba, and the chance to broadcast our Spanish programs to 318 AM and FM stations, the possibilities are thrilling! We eagerly anticipate how God will utilize these extraordinary outreach efforts to touch hearts across the globe.

On behalf of the entire World Christian Broadcasting family, I want to express our heartfelt gratitude for your partnership as we reflect on our identity and our future. With transitions in our personnel and new avenues to reach the world, we are filled with hope and excitement for what lies ahead, always guided by God's mighty hand. Thank you for being part of this incredible journey. Remember, it's essential to know who you are and where you're going. Join us in prayer as we continue to embrace our purpose within this blessed ministry.

# WCB NEWS



These pictures are of the recent fire near Station MWV in Madagascar. Currently during the dry season wild fires can be a frequent issue. We have had several fires since we began working there. These pictures will give you an idea of the size of the fires. Thanks to our dedicated staff and kind neighbors, the fires were put out with a small amount of damage to the grounds and nearby buildings. Make it a part of your daily prayers for the buildings and grounds in Madagascar.



“The Lord bless you and keep you”  
“Fly Me Away”  
“Thy Will Be done”

We were blessed in October to have a visit with Romulo Donte Fontes, our Senior Producer for Portuguese broadcast at our International Headquarters in Franklin, TN. He gave us a very encouraging report about his short-wave broadcasts and other planforms he is using to contact interested followers to the story of Jesus. Bryan Basham and I were also blessed to spend some time with Gayle Crowe former board member and coworker. Romulo is using What’s App to connect with many people throughout the world. Be prayerful for Romulo and his team in Belo Horizonte, Brazil



Bryan, Romulo, Andy, Gayle

“Come Thou Fount of Every Blessing”

“How Great Thou Art”

“Love lifted Me”

# A GIFT FOR YOU

**WORLD CHRISTIAN BROADCASTING HAS PARTNERED  
WITH THOMPSON & ASSOCIATES!**

Your estate plan is the single greatest financial impact you can have on your family and the largest financial transfer you will ever control. Planning for this transfer can be profoundly liberating and positive when it breathes life and possibility into the future.

For more  
information about  
this free gift please  
call: 615-371-8707



# WARNING SIGNS

You've probably seen it before, the dreaded check engine light on your car. How do you respond when you see it? Do you ignore it? Do you make plans to take your car to the shop in the next several days or do you have your car checked out immediately? We are all different and sometimes, based on prior experience with that dreaded light, we may panic or just blow it off. Recently, our car had the nerve to shine that dreaded light on the dashboard. Sometimes cars will give you a little more information on what the issue is other than just an engine light. The car had a message about the Evaporative Emission Control system. After taking the car to a shop, they called me back to let me know there was a hole in the gas tank, and it looks like "rodent" was chewing on it.

As much as I hate to see the engine light and have nightmares about how much it's going to cost, I'm glad the sensor was built into the car. Speaking of sensors, God gives our physical bodies warning signs to help notify us of health issues. Sometimes, computers will give us warning signs that there is a problem. He also gives us sensors and warnings that something in our spiritual life is missing.

For cars, we can look up the error code or take it to a shop. For our bodies, we can go to a medical professional, but what do we do for spiritual concerns? I hope we go to God's word! Similar to a car or the physical body, we don't just go to the shop or the doctor when things are wrong, but we should be keeping our spiritual life fed with the Word of God.

Too many people across the world have never heard the Good News about Jesus Christ. Paul tells us in Romans 10:14, "How, then, can they call on the one they have not believed in? And how can they believe in the one of whom they have not heard?"

At World Christian

Broadcasting, we send the gospel message around the world every day in 8 different program languages! Most people sense something is wrong or missing with their life, but don't know where to turn to find the solution. We can see the problems of the world, but who has the answers... God does! The warning signs are there, but people need to know where the "owner's manual" is for their spiritual life. For this reason, our Korean broadcasts dedicate a lot of time reading scripture for the people in North Korea who don't have Bibles. Thank you for partnering with us in this great work!

Now, if I can just figure out how to keep these rodents from chewing on my gas tank!

-Bryan Basham  
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**“Amazing Grace how sweet the sound”**

**“Great is Thy Faithfulness”**

**“I Surrender All”**

**“Blessed Assurance”**

**“Oh To Be like Thee”**

**“Just As I Am”**

**“At the Cross”**

**“It is Well, With my Soul”**

**“Trust and Obey”**

**“Day By Day”**

**“Jesus paid it all”**

**“Turn Your Eye Upon**

**“Holy, Holy, Holy”** Gift on Page 2 **Jesus”**

**FREE**

**Gift**

**INSIDE!**